

June 2015

INTRODUCTORY WORD



Dear readers,
The summer is back and holiday period is approaching. We would like to wish you all a wonderful time and nice moments. And before leaving you can browse through this June issue of AMIRES newsletter and find some helpful information from R&D&I field.
Enjoy the reading!

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NUMBER OF THE MONTH JUNE

2,990

(a number of proposals submitted for Horizon 2020 SME Instrument)

The second cut-off date in 2015 for Horizon 2020 SME Instrument passed on 17 June 2015 and 2,990 proposals were submitted - 2,029 for Phase 1 and 961 for Phase 2. ICT is still the most popular topic with 823 proposals submitted, followed by nanotechnology, health, energy and eco-innovation with more than 300 proposals for each. The top 3 countries in terms of number of proposals submitted are Italy (570), Spain (467) and the United Kingdom (290). Since the beginning of this year a total of 5,173 proposals have been submitted. Further details with graphs are available [here](#).

WHAT'S NEW IN EUROPEAN R&D



From Research to Market Conference

Organized in the frame of the EU-FP7 project [Health-2-Market](#) on **1 July 2015 in Brussels**, the project's final conference "**Tools to valorize research: 1 day to follow the road from research to market**" aims to share good practices and experience on how to exploit results from R&D and bring research to market, highlighting the route from the research idea to its access to the market. Participants will be led along the road from research to market with three thematic "pit" stops in **Intellectual Property Rights, Entrepreneurship - Business Planning and Marketing** plus an interactive "**Ask the experts**" session with face-to-face meetings with experts and possible investors. For details, click [here](#).



Funding for Open Access FP7 publications

The European Commission recently launched a pilot to fund Open Access publications for **finalized FP7 projects** through the **OpenAIRE project**. The objective is to improve the access to the research results of FP7 projects. Researchers or institutions can request funding for their OA publications arising from finished FP7 projects that meet the eligibility requirements described in the Pilot policy guidelines. The post-grant Open Access Pilot will cover OA Article Processing Charges (APCs) for FP7 projects **up to two years after they**

end. A maximum of **three publications** per FP7 project will be funded. Funded publications must be **peer-reviewed** and be made available under a **CC-BY licence** where possible. **OA monographs** will be eligible. More information on the technical requirements and specificities of the publications eligible for funding is available on the [OpenAIRE webpage](#).



Marketing of Innovation & Effectual Entrepreneurship in Health Sciences

A seminar Marketing of Innovation & Effectual Entrepreneurship in Health Sciences takes place on **8 and 9 July 2015** at Hotel Domus Nova Bethlem in **Rome, Italy**. It is part of the free of charge activities of the EU- funded FP7 project [Health-2-Market](#). This course aims at delivering the framework to understand and to deal with **innovation strategic concepts**. The Seminar will take participants through the process of formulating the framework of the entrepreneurial venture, from innovative idea creation to **early start-up activities** and acquisition of the first clients for a new business. Central to this process is the iterative creation and fine-tuning of a pitched **business plan**, and understanding the uses of the business plan for management of key activities and for attracting outside investors. Particular focus will be put on the health/life science issues that arise when trying to create a new venture. Participation is free of charge. You can register until 30 June 2015 [here](#). More information about the Seminar is to be found [here](#).

HORIZON 2020



Energy Info Days Work Programme 2016-2017

The Info Days on the Horizon 2020 Work programme 2016-2017 '**Secure, Clean and Efficient Energy**' will take place on **14 and 15 September 2015** in Brussels. The new Work Programme for 2016-2017 in the area of H2020 energy research will be presented on 14 September, whereas in-depth sessions on various calls of the Work Programme will be held on 15 September (parallel sessions on the calls: smart grids; storage; renewable energy sources: non-bio; renewable energy sources: bio; energy efficiency; carbon capture & storage; unconventional hydrocarbons; EURATOM). Compulsory registration for the event should open soon. More information will follow and you can check it [here](#).

After the info days, on **16 September** you can join Horizon's 2020 **Energy Brokerage Event** focusing on 3 areas: **Energy Efficiency; Competitive Low Carbon Energy; Smart Cities and Communities**. More information is available [here](#).

Webinar on Business Plans in the NMP Proposals

NMP TeAm 3 (project focused on improving the services of the NMP NCP Network through Transnational Activities) organizes on **9 July 2015** from 3 pm (CET) a webinar where Nina Mazgan from Meta company (knowledge to market) will make a description about the main characteristics and details to have in consideration in the preparation of the business plans for NMP proposals (Nanosciences, Nanotechnologies, Materials and new Production Technologies). The training is free of charge. You can register [here](#) till 30 June.

ICT 2015 – Innovate, Connect, Transform

The European Commission, together with the [Fundação para a Ciência e a Tecnologia Portugal](#) organize an event ICT 2015 – Innovate, Connect, Transform **from 20 to 22 October 2015 in Lisbon**, Portugal. It will comprise a number of parallel activities: a policy conference presenting the new Commission's policies and initiatives on Research & Innovation in ICT (Horizon 2020 Programme); an interactive exhibition showcasing the best results and impact of most recent EU ICT Research & Innovation; many networking opportunities to enhance quality partnerships, helping participants find partners, connect Research and Innovation and trigger collaboration. ICT 2015 will also be the place to gather information on the **2016-17 Work Programme** of Horizon 2020. More information on the event is to be found [here](#) and you can register [here](#).

FROM OUR PORTFOLIO

ULTRAPLACAD

Hot start for ULTRAPLACAD

Summer temperatures welcomed on 6th May 2015 the ULTRAPLACAD partners in the wonderful setting of Villa San Saverio, Catania (Italy) for the kick-off meeting of the project. ULTRAPLACAD is a project funded by the European Union's Horizon 2020 research and innovation programme, dealing with the early diagnosis of cancer by non-invasive, affordable and innovative techniques. You can check the project's press release [here](#) and the preliminary website [here](#).



EffiBUILDING is getting a place in the market

EffiBUILDING has already started promoting the most energy efficient products and prototypes. Our product manager is attending many fairs around Europe in the fields of energy efficiency products for buildings and collecting new products & prototypes for the database. Check what EffiBUILDING can offer you in the new [leaflet](#) and the [press release](#). Don't wait more and be part of [EffiBUILDING!](#) The Effibuilding is hugely extending a free full access to 6 months, for anybody introducing relevant product or prototype (e.g. manufacturers or suppliers).



EuroNanoForum
2015

10-12 June 2015, Riga, Latvia
www.euronanoforum2015.eu

Presentation from EuroNanoForum 2015

The seventh International Conference on **Nanotechnology and Advanced Materials**, EuroNanoForum, took place from 10 to 12 June 2015 in Riga, Latvia. It was organized as part of the Latvian presidency of the Council of the EU. More information is available on the event's website [here](#). AMIRES CZ Managing Director, **Lenka Bajarová**, was **invited as a speaker** at the event. She gave a talk on „**Trends in EU public funding of R&D**“. You can have a look at her **presentation** [here](#).



Presentations from Horizon 2020: We Can Do It!

Euresearch organised a national conference on Horizon 2020 titled "Horizon 2020: We Can Do It!" on 16 June 2015 in Bern, Switzerland. In the afternoon parallel thematic session AMIRES CEO **Rudolf Fryček** gave a talk on **experience in coaching of SMEs towards successful collaborative projects financed by the EU**. You can check the presentation [here](#). All presentations from the event are available for download [here](#).

WHERE YOU CAN MEET AMIRES



Sustainable Places 2015

From **16 to 18 September 2015** Sustainable Places 2015 conference will take place **in Savona, Italy**. The event builds on the successful editions of 2013 and 2014 held in Nice. This third edition is an original initiative from the **RESILIENT** and **PERFORMER** FP7 European project consortiums, aiming to generate a successful, sustainable and world-class series of annual conferences. Sustainable Places 2015 aims to gather scientists, researchers, and engineers, from research institutes and the industry, around the challenge of ensuring long-term environmental sustainability of ever-growing, densifying urban areas, in a resource-constrained world. It will focus on **energy efficiency at building, district and city levels**. To this

end, Information and Communications Technology (ICT) along with other key research domains (energy, materials, methods and practices, etc.) will be at the core of the conference. The conference will encourage networking and **clustering** among projects funded in the framework of the **FP7 and H2020 EeB PPP**. On this occasion, participants will have the opportunity to assess innovative initiatives, access up-to-date information, discuss market trends and envision possible synergies. An attendance of around 200 participants, coming from Europe and other regions of the world, is expected.

AMIRES representatives of AMBASSADOR and TRIBUTE projects will participate in the conference. More information on the event is available [here](#).

AMIRES SERVICES



New to European R&D&I landscape? Try our “Strategic partnering model”

Strategic partnering model is suggested for industrial partners (incl. SMEs) with little or no experience with cooperative international projects or with limited network of partners. **This service is an excellent starting point for cooperation-based projects and for introduction into the international environment and open innovation concepts.**

During the animated session, the AMIRES consultant leads the management of the company through competence mapping and innovation opportunity analysis towards the competitors and partners segmentation. Based on the results, the consultant prepares an overview of possible strategic partners (core of the future consortium). The summary of the most appropriate funding tools currently available is afterwards also provided.

Please find detailed information on our consultancy models [here](#).

If you would like to take advantage of our services, **please do not hesitate to [contact us](#) for more information.**

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