

October 2012

INTRODUCTORY WORD

AMIRES would like to introduce to you the first number of its newsletter that will bring you periodically snapshots from European R&D&I landscape, insights into AMIRES activities and special actions, news from interesting projects where AMIRES is a supporting management & dissemination partner, information on seminars and conferences, which shouldn't be missed and where you can meet with AMIRES consultants. We hope our new newsletter will give you useful information for your successful planning, preparation and execution of your projects.

DO YOU WANT TO RECEIVE FREE AMIRES CONSULTING SUPPORT FOR YOUR PROJECT? See details below!

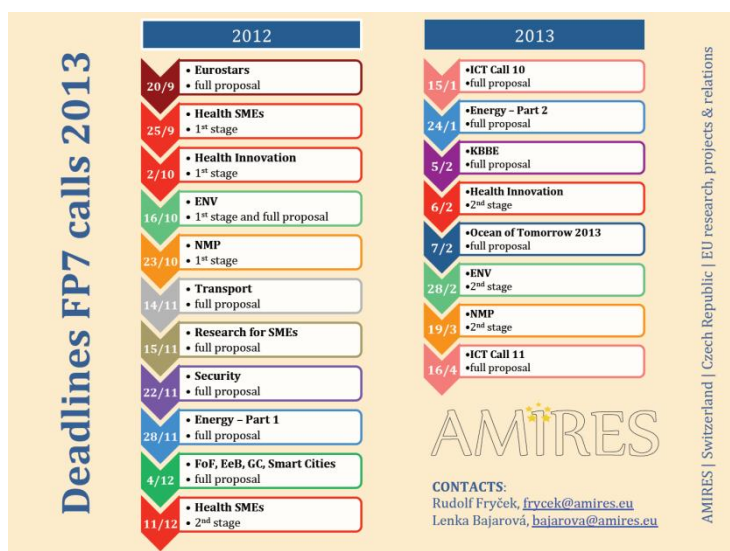
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NUMBER OF THE MONTH OCTOBER

17

(number of different deadlines for open FP7 calls)



In July 2012 the European Commission announced the final and biggest ever calls for proposals under its Seventh Framework Programme for Research (FP7). In total, €8.1 billion is available to support projects and ideas that will boost Europe's competitiveness and tackle issues such as improving human health, protecting the environment and finding new solutions to challenges arising, for

example, from urbanisation and managing waste. Universities, research organisations and industry will be among more than 15.000 funding recipients in around 1.300 projects. At least some €1.2 billion is available for SMEs. **For project managers might be difficult to keep track of all the deadlines. That's why we have made an overview, which had large success on linkedin FP7 groups and have more than 500 downloads each month. To have an overview of currently open calls and their deadlines, download our FP7 deadline table as well.** To see how AMIRES consultants are ready to support

coordinators for increased chances in those last FP7 calls, see our [consulting models](#).

WHAT'S NEW IN EUROPEAN R&D



Energy-efficient Buildings PPP beyond 2013

Energy Efficient Building Association (E2BA) has published the first draft of a new [Energy-efficient Buildings Research and Innovation Roadmap covering the period 2014 – 2020](#). This draft had been opened for consultation with stakeholders that was closed at the beginning of October 2012. E2BA's ambition is to drive the creation of an innovative high-tech energy efficiency industry extending

the scope of the running EeB PPP beyond 2013, to be able to deliver new or refurbished, user centric and affordable buildings/districts in line with European and national commitments towards 2050.

Energy efficient buildings topic is one of AMIRES key strategic areas. We will share with you more information on this topic also in following editions of our newsletter



New opportunities for industry – academia partnerships in FP7

On October 2nd a new call for proposals for the Marie Curie Industry-Academia Partnerships and Pathways (IAPP) was published by the European Commission with budget of 81 mil. €. The deadline for the proposals' submission was set for January 16th 2013.

FROM OUR PORTFOLIO



Another SME-driven project successfully launched – UnivSEM – a novel concept for universal scanning electron microscope

The current scientific interest and next generation of nanotechnology-based products is combining converging fields and dealing with a large complexity (e.g. organic electronics, nanomedicine), growing needs to visualize, manipulate, modify and characterize nano-objects in a single tool are emerging and new approaches how to solve these issues are appearing. In order to offer a new solution a pool of European industrial and research partners proposed a new concept presenting a real breakthrough by implementing nanoscale 3D imaging, manipulation and non-destructive optical analysis in a single instrument as well as enabling in situ monitoring by limiting external sample operations and manipulation during production and analysis. A novel UnivSEM tool combining different aspects will be developed during the project funded by European FP7 programme.

The project partners are coming from different, both industrial and RTD and their strong and tight collaboration is one of the prerequisites of the UnivSEM success. Partners are consisting of developers and manufacturers (TESCAN, TOFW, SPECS) as well experts in the development and applications in different analytical and microscopic methods (EMPA, BUT, WITEC). Project is coordinated by SME from Brno (Czech Republic), TESCAN, a.s., which proves the excellence and managerial capability of this dynamic enterprise. AMIRES proudly supports TESCAN in seamless execution of this project.

More information on the project is available on <http://www.univsem.eu>.



AMBASSADOR project aiming for its start on 1st November 2012

AMIRES is one of 15 partners in the FP7 project AMBASSADOR (Autonomous Management System Developed for Building and District Levels) that was chosen for funding in 2012 EeB call. After finalizing the negotiation, the project led by Schneider Electric should start on November 1st with a kick-off meeting being held in Grenoble at the beginning of December. More detailed information on AMBASSADOR project will be available in on our webpage and in one of the next editions of AMIRES newsletter.

WHERE YOU CAN MEET AMIRES

How to be prepared for Horizon 2020

Meet AMIRES consultants at the Tenth Czech Days for European Research organized by the Technology Centre ASCR that will take place on October 25th in Prague, Czech Republic. The programme of this traditional conference is dedicated to the new European framework for European R&D&I after 2014. More information is available [here](#).

Companies meet investors – Capital Proximité evening

The virtual platform for connecting wealthy individuals and start-up companies is getting to be integrated in the services of the innovation platform – PLATINN. Because AMIRES consultants are accredited coaches of PLATINN or using its methodology, we will participate to Capital Proximité evening, in Lausanne on November 6th. Part of the evening is presentation of investor pitches from start-up companies. More info on [Capital Proximité](#).

AMIRES SERVICES



Expert package – cost effective support for experienced staff from RTD institutions

Expert package is prepared as a cost-effective solution for universities and research centres staff (not exclusively), who want to increase their chances in the proposal selection process. These experts usually have sufficient knowledge of the European funding tools and used procedures and have wide network of partners. For this model we rely on consultants with expertise as evaluators or reviewers, large number of Evaluation Summary Reports and when needed on support of external experts (e.g. former evaluators). In particular we provide services in ICT, NMP, ENERGY, HEALTH and SECURITY domains.

The package is based on 3 steps consulting process during which AMIRES consultant and/or expert from the field (usually evaluator or reviewer in the relevant field) provide feedback for improvement. First step comments on idea, concept, novelty, partnership and relevance to the call. Second step is focused on proposal structuring, text clarity and formulation, implementation of the project. The last step provides comprehensive overview of the proposal, incl. impact, budget comments, formatting and proposal finalization tricks. This service is provided on-line, preferably by emails and teleconferencing tools.

For the last FP7 calls AMIRES is offering this Expert package for FREE in case it becomes a consortium partner responsible for management, dissemination and other activities. This offer will be provided only to selected number of proposals. For more information please do not hesitate to [contact us](#).

For other AMIRES consultant models please see [our web pages](#).