



Announcing the Launch of the SmartEEs Association – we are ready for business!

21 March 2022 – The SmartEEs Association officially launches, opening its doors to companies, including Small and Medium Enterprises (SMEs), and research institutions to support the production and adoption of Flexible and Wearable Electronics (FWE) technology.

The EU Chips Act, released 8 February, emphasizes in its reasonings the importance digital transformation “at the core of the strategy for any industry, a 10-fold increase in connected devices is expected by 2025...For example, semiconductors in the healthcare sector are expected to grow at an annual growth rate of 10% in 2020-2025.”¹ In order achieve such a digital transformation, electronics have to conform to things: living and nonliving.

Herein lies the value of FWE technology and the promise of a significant industry to be. **Integrating FWE solutions into as many sectors as possible will assist in areas as diverse as improving health care, optimizing city life, and enhancing food traceability.**

The SmartEEs Association will make the digital transformation work for people and businesses, with an active underlying attention to contributing to a greener Europe. **Our main goal is to promote digital competitiveness and the integration of key digital technologies by businesses and digital public services.**

Our focus is on two major categories within the ecosystem:

(1) Technology developers, designers, and providers

Ensure that providers of Flexible and Wearable Electronics technology can scale up and capture a fair share of business with their value proposition.

AND

(2) Users and application sectors

Ensure that any industry in Europe – big or small, wherever situated and in whichever sector – can fully benefit from access to Flexible and Wearable Electronics technology to upgrade its products, improve its processes, and adapt its business models to the digital age

We are fully committed to serving the market with Flexible & Wearable Electronics solutions. With our founding members and large network of associated companies, the Association is

¹ <https://ec.europa.eu/newsroom/dae/redirection/document/83086>, page 6.



here to support you in integrating FWE technology, whether you provide FWE tech or want to apply its solutions to your business.

For a first glance at our technology offer, please **visit the SmartEEs Association website** (<https://smartees.tech>), where you can also contact our front office (<https://smartees.tech/contact-us>). You can also have a look at the **extensive SmartEEs2 marketplace** (<https://ecosystem.smartees2.eu/>), which is fully integrated into the Association's offerings. Further, to stay up-to-date on all our activities and news from the FWE ecosystem, **be sure to follow the new Association on LinkedIn** ([@smartees-fwea](#)) **and Twitter** ([@SmarteesF](#)).

The Association is the fruit of the successful SmartEEs2 project, funded under European Union's Horizon 2020 research and innovation under the Grant Agreement n° 872076. After a full review process, as well as a successful Grant Agreement amendment on 1 September 2021, the SmartEEs Association is now the 15th official partner of the project and open as a single-entry point for customers.

On 23 July 2021, the Association officially registered as an independent legal entity with legal capacity in Belgium, which, according to Belgian law, is governed by the bylaws signed by its ten (10) Founding Members. The first Constituent General Assembly, held on 18 June 2021, established the Association as a non-profit organization.

Association partners: COMMISSARIAT À L'ÉNERGIE ATOMIQUE ET AUX ÉNERGIES ALTERNATIVES, CENTRE FOR PROCESS INNOVATION LIMITED, FUNDACIÓ EURECAT, IMEC, CENTRE OF NANOTECHNOLOGY AND SMART MATERIALS, BLUMORPHO, AMIRES S.R.O., MINALOGIC, DSP VALLEY and ORGANIC ELECTRONICS SAXONY.

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